

## **Measuring Effectiveness Policy**

“WHEREAS, the Jubilee Ministries board of directors seeks to establish a policy on effectiveness assessment to help ensure that the organization has defined, measurable goals in place and objectives in place to evaluate the success and impact of its program(s) in fulfilling these goals and objectives,

“IT IS THEREFORE RESOLVED THAT the board of directors adopts the following policy:

1. At least once every two years, Jubilee Ministries will review its goals and objectives towards achieving its mission and will complete a performance and effectiveness assessment of its programs based on that review.
2. This first such assessment will be in 2021 and will be conducted under the authority of the audit committee of the Board.
3. Jubilee Ministries Board will receive a written report of this assessment:
  - a) Describing the activities that Jubilee Ministries undertook in the prior two years to achieve its goals and objectives,
  - b) Identifying the measures used to assess Jubilee Ministries’ effectiveness in achieving its goals and objectives,
  - c) Analyzing the effectiveness of Jubilee Ministries’ programs in achieving Jubilee Ministries’ goals and objectives,
  - d) Recommending future actions Jubilee Ministries might take to increase effectiveness based on the findings.
4. At the conclusion of this process, Jubilee Ministries will revise the goals and objectives for Jubilee Ministries, as needed, for the upcoming term and will suggest means of measuring them.

Please visit Better Business Bureau’s website for additional guidance, resource links, and other helpful information on measuring organizational effectiveness: [give.org/for-charities/charting-impact](https://give.org/for-charities/charting-impact).